

[http://icc-cricket.yahoo.net/the-icc/icc\\_members/americas/div3/2011/newsdetails.php?newsId=13794\\_1301391300](http://icc-cricket.yahoo.net/the-icc/icc_members/americas/div3/2011/newsdetails.php?newsId=13794_1301391300)

### **Thousands of children will benefit no matter who wins or loses**

Irrespective of the result, children from across India will be hoping that there are plenty of fours and sixes in Mohali on Wednesday in the ICC Cricket World Cup semi-final between India and Pakistan.

Reliance Life Insurance has announced that it will be pledging Rs 25,000 for every four hit by any team in the India-Pakistan semi-final match, which is in addition to the ongoing donation of Rs 25,000 for every six hit during the tournament.

This campaign has already collected Rs 90 lakhs to provide fully functional libraries, trained librarians and books for over 10,000 children.

The Reliance Life Insurance Boundaries for books has also received tremendous support across the country and has got valuable contributions from people from all walks of life so that many more children get access to valuable education.

The Reliance Life Insurance Boundaries for Books initiative has been launched with the International Cricket Council (ICC) and Room to Read - a global non-profit organization committed to promoting literacy and gender equality in education. Every single six scored in the tournament or four hit during the India-Pakistan semi-final will ensure that at least 30 children get access to fully functional libraries with books and trained teachers, thereby catalyzing a long-term revolution amongst young minds that will lead the future of India.

Cricket fans and the public in general also have the opportunity to contribute to this fight against illiteracy, through convenient payment options

<http://timesofindia.indiatimes.com/sports/cricket/cricket-world-cup-2011/off-the-field/Rs-25000-pledged-for-every-four-six-hit-in-Indo-Pak-match/articleshow/7817785.cms>

### **Rs 25,000 pledged for every four, six hit in Indo-Pak match**

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**NEW DELHI:** Irrespective of the result of the blockbuster Indo-Pak World Cup semifinal clash, children from across India will be hoping that there are plenty of fours and sixes at Mohali on Wednesday.

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Every single six scored in the tournament or four hit during the India-Pakistan semifinal will ensure that at least 30 children get access to fully functional libraries with books and trained teachers, thereby catalyzing a long-term revolution amongst young minds that will lead the future of India, a release said on Tuesday.